

SEVEN SNELL & WILMER ATTORNEYS NAMED COLORADO SUPER LAWYERS

DENVER — (March 13, 2008) Snell & Wilmer attorneys **Brent Anderson, Kevin Hein, James Kilroy, Tim O'Neill, Neil Peck, Andrew Pidcock** and **Kevin Taylor** were named Colorado Super Lawyers by *Law & Politics Magazine*.

Law & Politics performs polling, research and selection of Super Lawyers in a process designed to identify lawyers who have attained a high degree of peer recognition and professional achievement. Super Lawyers is a comprehensive and diverse listing of outstanding attorneys, representing a wide range of practice areas, firm sizes and geographical locations. Only five percent of the lawyers in each state or region are named Super Lawyers.

Anderson focuses on product liability defense, catastrophic personal injury, and insurance coverage matters. He has significant trial experience, and has tried cases in eight different states. He serves as national product liability counsel for a number of product manufacturers, and has represented defendants in class actions in a variety of venues. In addition, Mr. Anderson is a regular speaker and author on evidentiary issues related to expert witnesses.

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Hein and **Pidcock** provide retail and franchise legal services to clients in Colorado and across the country. Their clients include Starbucks Corporation, Cold Stone Creamery, Qdoba Restaurant Corporation, Knowledge Learning Corporation, Papa Murphy's, Red Robin, Bank of the West and PostNet International.

Kilroy focuses in commercial litigation, appeals and construction litigation. He represents clients in various state courts and federal jurisdictions in a wide variety of matters, including breach of contract, trade secrets, antitrust, Uniform Commercial Code, insurance coverage, distribution and franchise issues.

O'Neill, who serves as the Administrative Partner of the Denver office, has extensive trial experience in product liability, tort and commercial litigation. He represents manufacturers and businesses in complex, high exposure product liability, tort and business lawsuits. In 2007, he took four cases to verdict in courtrooms around the country in diverse matters involving wrongful death claims, quadriplegia tort claims and Patent Infringement involving electrical power distribution.

Peck is a long-time counselor to corporate America and international corporations on complex criminal and civil litigation matters often involving controversies in Latin America and Europe.

Taylor concentrates on product liability litigation, insurance defense litigation and insurance coverage with significant jury trial experience and completion of more than 85 jury trials, including defense of numerous multi-million dollar catastrophic injury cases in several states.

About Snell & Wilmer L.L.P.

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in six offices throughout Western United States, including Denver, Colorado; Phoenix and Tucson, Arizona; Orange County, California; Las Vegas, Nevada; and Salt Lake City, Utah. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. Recently, Snell & Wilmer was named a top law firm to do business with in Phoenix and Salt Lake City, according to a survey of company directors conducted by *Corporate Board Member* magazine. Visit the firm Web site at www.swlaw.com for more information.