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400 Attorneys • Nine Locations  
Throughout the Western United  
States and in Mexico

Announcing ...

## SNELL & WILMER CRIMINAL DEFENSE AND LITIGATION PARTNER ROBERT FEINBERG FEATURED IN TOP SELLING ABA BOOK

**PHOENIX (January 04, 2016)** – Snell & Wilmer is pleased to announce [Robert Feinberg](#) authored a chapter titled, “Trial Elegance” in the number one bestselling book published by the American Bar Association (ABA), “From the Trenches: Strategies and Tips from 21 of the Nation’s Top Trial Lawyers”. In the book, Feinberg provides unique and personal insights into the art of trial advocacy based on this 23 years of trial experience. Utilizing specific, real-world examples, he illuminates and demystifies the process, bringing forward practical ideas on how best to present to and interact with jurors.



Robert Feinberg

The book, edited by John Worden and published by ABA Publishing, brings together top trial lawyers to offer insightful tactics and strategies to make attorneys stronger in court. Bringing together legal strategy, psychology and persuasion theory, the book offers a fresh approach to trial preparation, one that focuses on how jurors learn, think and deliberate. After its initial release in May, where it was solely available on the [ABA Online Bookstore](#), the book’s availability has been expanded to include sites such as [Amazon](#), [GoogleBooks](#) and [Barnes & Noble](#). It can also be purchased from the [ABA Online Bookstore](#).

At Snell & Wilmer, Feinberg has a broad-based litigation and trial practice. An experienced trial lawyer, he handles a wide variety of complex litigation, including criminal defense, healthcare, general commercial, defamation, products liability and personal injury. As a former criminal prosecutor and deputy county attorney, Feinberg has a vibrant criminal defense practice. He defends those accused of both felonies and misdemeanors. Feinberg’s practice includes defending DUI and other traffic offenses, allegations against juveniles (criminal court and school disciplinary actions), possession of prohibited substances, theft, fraud, organized crime, asset forfeiture, property crimes, assault and white collar crimes. He also conducts internal, corporate investigations involving theft, fraud and other misconduct.

### About Snell & Wilmer

Founded in 1938, Snell & Wilmer is a full-service business law firm with more than 400 attorneys practicing in nine locations throughout the western United States and in Mexico, including Phoenix and Tucson, Arizona; Los Angeles and Orange County, California; Denver, Colorado; Las Vegas and Reno, Nevada; Salt Lake City, Utah; and Los Cabos, Mexico. The firm represents clients ranging from large, publicly traded corporations to small businesses, individuals and entrepreneurs. For more information, visit [www.swlaw.com](http://www.swlaw.com).

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