

Snell & Wilmer



Rose B. Sorensen

Partner | Los Angeles

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Main Bio

Rose B. Sorensen is a partner in the firm's Corporate and Securities group, whose practice focuses on providing services to clients from high-net-worth individuals, family-owned businesses, and entrepreneurs to strategics, multi-national corporations and nonprofits.

Rose's practice includes mergers and acquisitions, divestitures, reorganizations, commercial finance, private placements, venture capital, corporate governance, telecommunications services, joint ventures, licensing, entity structure and formation. She also advises many businesses on legal matters that affect operations such as contractual matters (including distribution and licensing agreements), corporate governance and shareholders arrangements, entity structure and formation, reorganizations and general legal compliance on specific matters that arise from time to time.

She has extensive experience covering a variety of industries including, software and technology, consumer goods, manufacturing and industrials (including aerospace and defense), food and beverage, healthcare, business services, and construction and building materials. She has a background counseling foreign-based businesses on the legal issues involved with entering the United States and cultural familiarity to facilitate cross-border interactions.

Rose's background includes serving as General Counsel of a private cable operator and internet service provider with operations throughout California, Arizona, and Texas. As General Counsel she handled a variety of telecommunications transactions, including video, Internet, telephone, rooftop antenna, and wireless services transactions (including right of entry agreements) for multifamily projects, mixed-use and master planned communities, and commercial properties. Rose has in-depth knowledge of the inner workings of this industry and a familiarity with market offerings both from the developer/property owner and cable operator perspective.

Rose is a relationship based lawyer who values the opportunity of getting to know her clients. She is adept at helping to breakdown complex issues into comprehensible steps to move forward. Due to her prior experience as a general counsel, she has developed a keen insight focused on helping to find practical solutions to getting a deal done.

Education

- Loyola Law School (J.D.)
 - Scott Moot Court Honors Board

- Philip C. Jessup International Law Moot Court
- Loyola Marymount University (M.B.A., International Business)
 - Beta Gamma Sigma Academic Honor Society, Invited Member
- University of California, Berkeley (B.S., Business Administration with an emphasis in Accounting and Finance, Minor in French)

Languages

- Spanish
- French

Professional Memberships & Activities

- State Bar of California
 - Business Law Section
 - Corporations Committee (2006-2010)
 - Secretary (2008-2009)
- Los Angeles County Bar Association
- Association for Corporate Growth - Los Angeles
 - Board of Directors (January 2024-Present)
 - Membership Committee (March 2019-Present)
 - Recruiting, Retention and Onboarding Subcommittee, Chair (2022-Present)
 - Deal Makers Subcommittee, Chair (April 2020-2021)
- DTLA Women's Networking Group, Co-Founder (October 2019-Present)
- S&W Virtual Networking Professional Community, Co-Founder (May 2020-Present)
 - Email rsorensen@swlaw.com to inquire about joining at no cost
- Los Angeles Area Chamber of Commerce
 - Board of Governors (January 2023-Present)

Representative Presentations & Publications

- "Perspectives on M&A Deal Financing: Challenges and Opportunities," Moderator, Lex Mundi 2024 CBT Global Seminar (February 1, 2024)
- "[Exxon's Acquisition of Pioneer Signals U-turn for Oil Patch Deals](#)," Quoted, ION Analytics Mergermarket (October 25, 2023)
- "[California Corporate Conversion Statute Expanded](#)," Co-Author, Snell & Wilmer Legal Alert (January 20, 2023)
- "Legal Deal Flow Considerations – Private Equity M&A," Presenter, Southern California Institute (June 23, 2022)
- "Private Equity M&A Considerations," Presenter, Snell & Wilmer Virtual CLE Series (June 23, 2022)
- "SPAC's," Presenter, Snell & Wilmer Virtual CLE Series (June 22, 2021)
- "Mergers & Acquisitions: Still Alive and Well," Co-Presenter, Snell & Wilmer Virtual CLE Series (June 22, 2021)

- "Disrupting the Noah's Ark Approach to DEI: Creating a Culture of Inclusion," Panelist, The Women in Law Summit Series, Driving Diversity in Law & Leadership Virtual Summit (May 12, 2021)
- "The Legal Side of Deal Flow – Where are We Now?" Speaker, Exit Planning Institute Orange County Chapter Meeting (March 11, 2021)
- "Are You and Your Business Prepared for What's Next... 2021 and Beyond?" Panelist, Los Angeles Consulting Group Webinar (February 5, 2021)
- "[Working Capital Purchase Price Adjustments – What You Should Know When Buying or Selling A Business](#)," Episode Host, CalCurrent Podcast (January 14, 2021)
- "Fiduciary Duties of Directors through the Life Cycle of a Private Company From Inception Through Insolvency – Delaware Law," Speaker, ACC SoCal Webinar (October 29, 2020)
- "PPP Loan Forgiveness in a Nutshell," Speaker, ACC SoCal Webinar (October 14, 2020)
- "COVID-19: The Game Changer in Distressed M&A," Moderator, De Gaulle Fleurance & Associés Webinar (September 24, 2020)
- "[SEC Expands Accredited Investor Definition](#)," Co-Author, Snell & Wilmer Legal Alert (September 8, 2020)
- "Distressed Mergers and Acquisitions," Co-Presenter, Snell & Wilmer 2020 Year-End CLE Series (August 26, 2020)
- "[Snell & Wilmer Partner Rose B. Sorensen Selected for Los Angeles Business Journal Leaders of Influence: Private Equity Investors and Advisors List](#)," Snell & Wilmer Press Release (June 30, 2020)
- "PPP Loan Part 2: Understanding The Complexities Of The Paycheck Protection Program," Co-Presenter, Los Angeles Consulting Group Leveraging Lunch (June 26, 2020)
- "International Best Practices in the New Economy, Panel 1: Entity Adaptation and Transformation in the Current Economy," Co-Presenter, Lex Mundi Virtual Roundtable (June 23, 2020)
- "Best Practices and Key Considerations for Businesses Looking to Decide to Keep, Gift, Shrink, Grow or Sell," Co-Presenter, Exit Planning Institute's Virtual Series: Navigating Your Business Evolution – What has Happened to the Value of My Business? (June 11, 2020)
- "PPP Potpourri: To Forgive or Not to Forgive, and Other Burning Questions!" Co-Presenter, Los Angeles Consulting Group Leveraging Lunch (May 29, 2020)
- "[Legitimate Survival Tactic or Exploitative Business Behavior: The Legal Implications of Increasing Prices During COVID-19](#)," Co-Author, Snell & Wilmer Legal Alert (May 26, 2020)
- "[Additional Challenges for Borrowers Under the Paycheck Protection Program](#)," Co-Author, Snell & Wilmer Legal Alert (May 8, 2020)

Professional Recognition & Awards

- Women of Influence: Attorneys, Los Angeles Business Journal (2024)
- [Top 100 Lawyers of Los Angeles](#), Los Angeles Business Journal (2024)
- [Women's Leadership Award Nominee](#), Los Angeles Business Journal (2023)
- [Women of Influence: Attorneys](#), Los Angeles Business Journal (2023)
- [Legal Visionary](#), Los Angeles Times B2B Business of Law Magazine (2022)
- [Women's Leadership Award Nominee](#), Los Angeles Business Journal (2022)
- [Women of Influence: Attorneys](#), Los Angeles Business Journal (2022)

- [Leaders in Law 2021 Nominee](#), Los Angeles Business Journal (2021)
- [Leaders of Influence: Private Equity Investors and Advisors](#), Los Angeles Business Journal (2020)

Community Involvement

- St. Francis Xavier - Finance Committee (March 2017-Present)
 - St. Francis Xavier Strategic Vision Committee, Chair (March 2019-December 2023)
 - St. Francis Xavier PTO
 - Treasurer (2017-2019)
 - First Vice President (2015-2017)
 - Secretary (2013-2015)
 - New Parent Representative (2012-2013)
- National League of Young Men - Mid Valley Chapter
 - President (June 2024-Present)
 - President-Elect (June 2023-May 2024)
- Flintridge Sacred Heart Academy Parents Guild (August 2019-2021)
 - Hospitality Committee (August 2019-2021)
- Girl Scouts of Greater Los Angeles - Troop 3106
 - Co-Leader and Treasurer (2009-2021)

Previous Professional Experience

- Norton Rose Fulbright US LLP, Senior Counsel (2015-2019)
- Consolidated Smart Broadband Systems, General Counsel (2006-2015)
- Fulbright & Jaworski LLP, Senior Associate (1999-2006)

Bar Admissions

- California

Court Admissions

- Supreme Court of California

Client News

- Snell & Wilmer Advises Solar Sales Platform and Marketplace Quativa as it Secures \$7 Million Series A Financing Round Led by Blueprint Equity