

Snell & Wilmer



Tracy H. Fowler, P.C.

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Main Bio

Tracy Fowler is a partner with Snell & Wilmer's product liability litigation practice group in the Salt Lake City office. He has over 30 years of trial and appellate experience in product liability defense and commercial litigation. Tracy has represented manufacturers and distributors of a wide range of products, including airplanes and helicopters, motorcycles and motor vehicles, personal watercraft and ATVs, industrial and construction equipment, elevators and escalators, and pharmaceuticals and medical devices. He has handled asbestos and toxic tort litigation as lead trial counsel throughout the Western United States. Tracy has also prosecuted and defended complex commercial litigation matters in areas such as patent infringement, trademark and trade secrets, Lanham Act and business torts, franchise and dealership disputes, and contract and construction claims. He has significant experience in class actions, consolidated proceedings and matters before the Judicial Panel on Multidistrict Litigation. Tracy serves as Chair of the Product Liability Subcommittee of the Utah Supreme Court Advisory Committee on Civil Jury Instructions.

Education

- University of Utah School of Law (J.D.)
 - Staff Member, Utah Law Review
 - William H. Leary Scholar
- University of Utah (B.S., Economics, *magna cum laude*)

Professional Memberships & Activities

- State Bar of Utah
 - Litigation Section, Executive Committee
 - Ad Hoc Committee on Multijurisdictional Practice, Chairman
- American Bar Association
 - Air and Space Law Section
 - Tort and Insurance Practice Section
 - Litigation Section
- Federal Bar Association
 - Federal Litigation Section
- Defense Research Institute

- Drug and Device Section
- Product Liability Section
- Utah Defense Lawyers Association, Member
 - President (1996-1997)
- Utah Supreme Court Advisory Committee, Civil Jury Instructions
- Federation of Defense & Corporate Counsel, Member

Representative Presentations & Publications

- "Trying Your Case to Win on Appeal," 1999 Utah State Bar Association Annual Meeting
- "Modernizing Defamation Law in Utah," 1980 Utah Law Review 535

Professional Recognition & Awards

- The Best Lawyers in America[©], Personal Injury Litigation - Defendants, Product Liability Litigation - Defendants (2003-2024)
 - Salt Lake City Lawyer of the Year, Personal Injury Litigation - Defendants (2016)
 - Salt Lake City Lawyer of the Year, Product Liability Litigation - Defendants (2022)
- Utah Legal Elite: Civil Litigation, Utah Business Magazine (2015)
- Super Lawyers[®], Personal Injury Defense: Products - Business Edition (2011-2012)
- Super Lawyers[®], Personal Injury Defense: Products - Corporate Counsel Edition (2009-2010)
- Mountain States Super Lawyers[®], Personal Injury Defense: Products (2007-2017, 2021-2023)

Previous Professional Experience

- Campbell Maack & Sessions, Shareholder
- Watkiss & Campbell, Shareholder
- Watkiss & Campbell, Associate

Bar Admissions

- Idaho
- Utah

Court Admissions

- United States Supreme Court
- Supreme Court of Idaho
- Supreme Court of Utah
- United States Court of Appeals, Tenth Circuit
- United States District Court, District of Idaho
- United States District Court, District of Utah
- United States Court of Appeals, Ninth Circuit