

# Snell & Wilmer

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## Emily R. Parker

Associate | Phoenix

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## Main Bio

Emily Parker is a member of the commercial litigation practice group, with a focus on intellectual property and cybersecurity. Her case experience includes trademark infringement, copyright infringement, unfair competition, trade secret misappropriation, tortious interference, fraud, misrepresentation, breach of contract, and other related matters.

In her cybersecurity practice, she helps clients across a spectrum of industries manage cybersecurity risks, respond to cyber-attacks and defend related regulatory enforcement actions and civil litigation.

Emily is also a member of the Investigations, Government Enforcement and White Collar Protection practice. In this capacity, Emily regularly conducts internal investigations and represents companies and individuals in a wide variety of matters relating to federal and state criminal, civil and regulatory enforcement.

## Education

- Arizona State University, Sandra Day O'Connor School of Law (J.D., *cum laude*)
  - Managing Editor, Arizona State Sports and Entertainment Law Journal
  - CALI Award Recipient for the highest grade in Legal Method & Writing
  - CALI Award Recipient for the highest grade in Advanced Legal Writing: ADR
  - CALI Award Recipient for the highest grade in Advanced Legal Writing: Persuasion
  - Willard H. Pedrick Scholar
  - Dean's Recruitment Award
- Northern Arizona University (B.S., Criminal Justice, *magna cum laude*)

## Representative Presentations & Publications

- "[The Unwavering Un-waivable Implied Warranty of Workmanship and Habitability in Arizona](#)," Co-Author, Snell & Wilmer Real Estate Litigation Blog (January 13, 2023)
- "[The European Union Opens 'Tech Embassy' in Silicon Valley Ahead of New Technology Regulations](#)," Co-Author, Snell & Wilmer Legal Alert (August 31, 2022)
- "[Eighth Circuit Affirms Dismissal of 'Love Happens' Trademark Infringement Suit for Lack of Personal Jurisdiction](#)," Co-Author, SWIPLit Blog (August 15, 2022)

- "[Federal Circuit Rejects "Unanswered Questions" Indefiniteness Standard,](#)" Co-Author, SWIPLit Blog (February 2, 2022)
- "Arizona Procurement Rules and Regulations," Co-Author, American Bar Association Guide to State Procurement Manual (2021)
- "Social Media, Email and Text Evidence in Construction Litigation," Presenter, Arizona State Bar Construction Law Section Webinar (February 9, 2021)
- "[Supreme Court Grants Certiorari to Resolve Long-Running Debate on Assignor Estoppel,](#)" Co-Author, SWIPLit Blog (January 11, 2021)
- "[SCOTUS Resolves Circuit Split: Trademark License Rejection in Bankruptcy Does Not Terminate Licensee's Usage Rights,](#)" Co-Author, SWIPLit Blog (May 23, 2019)
- "I Can't Get No (Legal Protection); The Unauthorized Use of Music in Political Campaigns," Author, Arizona State Sports & Entertainment L.J. (Spring 2019)

## **Community Involvement**

- Valley Youth Theatre, Board Member (June 2022-Present)

## **Previous Professional Experience**

- Snell & Wilmer, Summer Associate (2019)
- Kercksmar & Feltus, PLLC, Summer Associate (2018)
- United States Attorney's Office, Legal Intern (2015-2016)

## **Bar Admissions**

- Arizona

## **Court Admissions**

- Supreme Court of Arizona
- United States District Court, District of Arizona