

Snell & Wilmer



John Platt

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Main Bio

John Platt advises and represents clients in intellectual property matters including: IP strategies, patent and trademark prosecutions, IP audits, IP due diligence, licensing agreements, contracts and intellectual property litigation.

In the patent prosecution area, John has experience with a wide variety of technologies including: energy storage, clean and green technology, alternative and renewable energy technology such as wind energy, solar energy, smart grid, and hybrid vehicles, as well as traditional energy generation technology in the fields of coal, natural gas, nuclear and petroleum energy generation. John has experience across various battery technologies including Lithium Ion batteries, Flow batteries, and advanced lead-acid batteries. He also has extensive experience in power regulation inventions, RF transceiver and antenna related inventions, global positioning, semiconductor manufacturing, MMIC and other circuit inventions. John has prosecuted many patents in the area of internet commerce, software and business method patents. John regularly helps protect inventions in unmanned aircraft systems, including power and control systems for drones.

John is currently Secretary of the Board of NAATBatt International, an industry group “supporting developments in the science of and markets for advanced electrochemical energy storage technology consistent with the goals of enhancing energy efficiency, reducing petroleum dependence and enabling carbon-free electricity generation.” <http://naatbatt.org/> John spoke on a panel about intellectual property in the battery industry at NAATBatt’s annual meeting in March 2016, spoke at The Battery Show in Novi, Michigan Sept 2016 and also organized an IP Battery Symposium held in Phoenix, AZ, March 2017.

Prior to becoming an attorney, John earned degrees in both electrical and mechanical engineering and worked as an engineer. John designed the HVAC systems for cleanrooms in the semiconductor industry, giving him a broad understanding of the semiconductor manufacturing process. John also worked inside a coal fired power plant, giving him a keen understanding of relevant energy generation/transmission technologies and issues.

Representative Matters

- Patents prosecution in the areas of energy storage, battery management systems, solar and wind energy generations, electric motors, RF MMICs, antennas, semiconductors, power regulation, traditional energy generation, biomedical devices, business method patents, other mechanical and electrical patents
- Prepare and prosecute Trademark and Patent Applications

- Trademark, Patent and Copyright Litigation

Education

- Arizona State University, Sandra Day O'Connor College of Law (J.D.)
 - Pedrick Scholar
- Arizona State University (B.S. Electrical Engineering)
- Arizona State University (B.S. Mechanical Engineering)
 - Dean's List
 - Tau Beta Pi (Engineering Honor Society), President

Languages

- Spanish

Professional Memberships & Activities

- National Alliance for Advanced Transportation Batteries (NAATBatt)
 - Member, (2015-present)
 - Secretary to the Board
- ASU Mechanical & Aerospace Engineering Department, Advisory Board

Representative Presentations & Publications

- "IP and ITAR," Co- Presenter, Snell & Wilmer and Military Power Sources Consortium Webinar (October 13, 2022)
- "Battery Trade Secret War Stories and Battery Patent Filing Trends," Presenter, The Battery Show (September 13, 2022)
- "[Trade Secret Insights for Companies](#)," Episode Host, CalCurrent Podcast (January 13, 2022)
- "[Protecting Your Trade Secrets in the COVID-19 Environment](#)," Co-Author, Snell & Wilmer Legal Alert (April 13, 2020)
- "The Battery IP Wars - What Can Advanced Battery Makers Learn from Other Industries," Speaker, NAAATBatt International Annual Meeting (March 2, 2016)
- "[Of Monkey Selfies and Suits Without Human Plaintiffs](#)," Author, The Record Reporter (October 12, 2015)

Professional Recognition & Awards

- The Best Lawyers in America[®], Information Technology Law, Intellectual Property Litigation, Patent Law (2023-2024)

Community Involvement

- Juvenile Diabetes Research Foundation, Board Member
- Boy Scouts of America
 - Eagle Scout
 - Scout Master
- Parenting Class Instructor

Previous Professional Experience

- Jacobs Engineering Group, Inc., Mechanical Engineer
- Arizona Board of Regents, Regent
- U.S. District Court Extern
- ASU Fluids Lab, Research Assistant
- Salt River Project, Coronado Generating Station, Engineer Technician I
- Rancher

Bar Admissions

- Arizona
- United States Patent and Trademark Office

Court Admissions

- Supreme Court of Arizona
- United States Court of Appeals, Ninth Circuit
- United States District Court, District of Arizona

Client News

- Snell & Wilmer Advises Phoenix-Based Battery Testing Company EAI in Sale with ATS Family of Companies