

SNELL & WILMER'S  
2006 - 2007 PRODUCT LIABILITY VERDICTS:  
A TRADITION OF SUCCESS CONTINUES

*Snell & Wilmer has developed a large and successful product liability defense group with extensive trial experience. Our attorneys represent local, national and international manufacturers and distributors in many industries serving as lead national and local counsel. Our experience and trial skills have produced an impressive record of favorable verdicts. The firm is particularly proud of the results we achieved in the following cases.*

**Clayton v. Ford Motor Company**

Jurisdiction: Utah  
Attorneys: Tim O'Neill, Dan Larsen and Kim Neville  
Date: February 2007  
Trial Length: Six weeks  
Result: A defense verdict was returned on all counts after plaintiffs sought more than \$15 million in damages.



**Dawson v. Ford Motor Company**

Jurisdiction: California  
Attorney: Alex Conti  
Date: December 2006  
Trial Length: Eight weeks  
Result: A defense verdict was returned from the filed suit of \$26 million in compensatory damages as well as punitive damages.



**Gallegos v. Louisville Ladder, Inc.**

Jurisdiction: Colorado  
Attorneys: Tim O'Neill and Nathan Davis  
Date: June 2006  
Trial Length: One week  
Result: A defense verdict was returned after plaintiffs sought damages for permanent injury.



**Guerrero v. Ford Motor Company**

Jurisdiction: California  
Attorneys: Warren Platt and Elizabeth McNulty  
Date: December 2006  
Trial Length: Three months  
Result: A defense verdict was returned after plaintiffs sought over \$60 million in compensatory damages as well as punitive damages.



**Heck v. Lake Havasu City**

Jurisdiction: Arizona  
Attorneys: Patrick Fowler and Craig Logsdon  
Date: December 2006  
Trial Length: Eight days  
Result: The jury returned a defense verdict concluding that Lake Havasu City acted responsibly in addressing air quality issues and public safety in the Channel, and that Mr. Heck did not die as a result of carbon monoxide exposure.



**Horsch v. Ford Motor Company**

Jurisdiction: Nevada  
Attorneys: Kelly Evans and Jay Schuttert  
Date: December 2006  
Trial Length: Two weeks  
Result: A defense verdict was returned in favor of Ford on all counts after plaintiffs sought compensatory damages of \$1.3 million and punitive damages.



**Lopez, et al. v. Ford Motor Company**

Jurisdiction: Texas  
Attorney: Amy Samberg  
Date: April 2007  
Trial Length: Three weeks  
Result: A defense verdict was returned after plaintiffs sought damages of \$150 million.



**Matey v. Ford Motor Company**

Jurisdiction: Idaho  
Attorneys: Tim O'Neill and Ashley Krause  
Date: March 2007  
Trial Length: Three weeks  
Result: A defense verdict was returned on all counts after plaintiffs sought more than \$31 million in damages and the co-defendant driver was assigned 100% fault.



**McNeil v. Ford Motor Company**

Jurisdiction: Florida  
Attorneys: Vaughn Crawford and Holly Doyle  
Date: June 2006  
Trial Length: Three weeks  
Result: A defense verdict was returned after plaintiffs sought in excess of \$10 million in damages.



**Page v. Land Rover**

Jurisdiction: Texas  
Attorney: Lee Mickus  
Date: January 2006  
Trial Length: Two weeks  
Result: A defense verdict was returned.



**Pillado v. Ford Motor Company**

Jurisdiction: California  
Attorneys: Robert "Hoot" Gibson and Dan Rodman  
Date: January 2007  
Trial Length: Four months  
Result: A defense verdict was returned in favor of Ford on all counts after plaintiff sought compensatory damages of \$13 million and punitive damages of \$5 million.



**Procter & Gamble v. Haugen**

Jurisdiction: Utah  
Attorneys: Tracy H. Fowler and James D. Gardner  
Date: March 2007  
Trial Length: Two weeks  
Result: Plaintiff's verdict for \$19.25 million. (Party represented: Procter & Gamble.)



**Santos v. Ford Motor Company**

Jurisdiction: New York  
Attorneys: Lee Mickus and Kim Neville  
Date: November 2006  
Trial Length: Four weeks  
Result: A defense verdict was returned after plaintiffs sought damages of more than \$25 million.



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